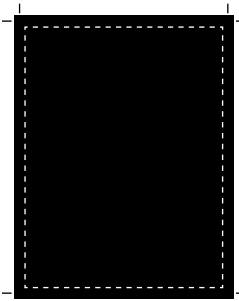
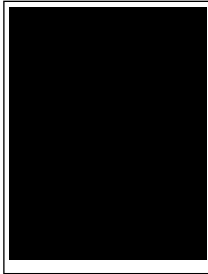


# 2009 RATES

AD SIZE	DIMENSIONS	1 EDITION	4 EDITIONS
Back Cover (with bleed)	see below *	\$1,930	\$1,445
Inside Covers (with bleed)	see below *	\$1,820	\$1,365
Page 2, 3 (with bleed)	see below *	\$1,820	\$1,365
Full Pages (no bleed)	7.21" x 9.77"	\$1,610	\$1,290
2/3 Vertical	4.75" x 9.77"	\$1,180	\$945
1/2 Horizontal	7.21" x 4.81"	\$910	\$725
1/2 Vertical**	3.52" x 9.77"	\$910	\$725
1/3 Vertical	2.29" x 9.77"	\$600	\$480
1/3 Square	4.75" x 4.81"	\$545	\$435
1/6 Vertical	2.29" x 4.81"	\$430	\$340



**Full Page with Bleed**  
8.375" x 10.8125" \*



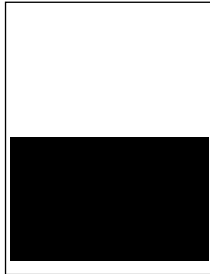
**Full Page, No Bleed**  
7.21" x 9.77"



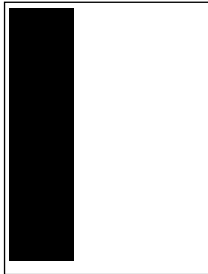
**2/3 Vertical**  
4.75" x 9.77"



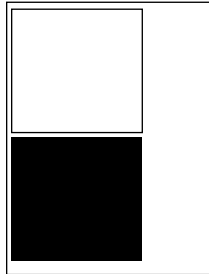
**1/2 Vertical\*\***  
3.52" x 9.77"



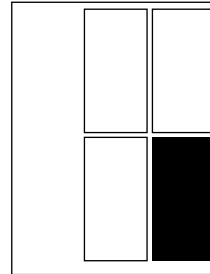
**1/2 Horizontal**  
7.21" x 4.81"



**1/3 Vertical**  
2.29" x 9.77"



**1/3 Square**  
4.75" x 4.81"



**1/6 Vertical**  
2.29" x 4.81"

\*8.375" x 10.8125" + add .125" bleed past final trim. Image area: 7.875" x 10.3125" (for elements not meant to trim)

\*\*Only available on TOC and letter from the editor page. Note: Rates are subject to change. Corporate discounts are also available for advertisers utilizing multiple magazine products. Please ask your sales representative for more information.

## CALENDAR

**SPRING:** Publishes: March 5, 2009 ■ Ad Reservation: January 20, 2009

**SUMMER:** Publishes: June 4, 2009 ■ Ad Reservation: April 21, 2009

**FALL:** Publishes: September 10, 2009 ■ Ad Reservation: July 28, 2009

**WINTER:** November 19, 2009 ■ Ad Reservation: October 6, 2009

Publish dates reflect Argus-Courier insertion. Mailed copies are sent at approximately the same time.

**Petaluma**  
MAGAZINE

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