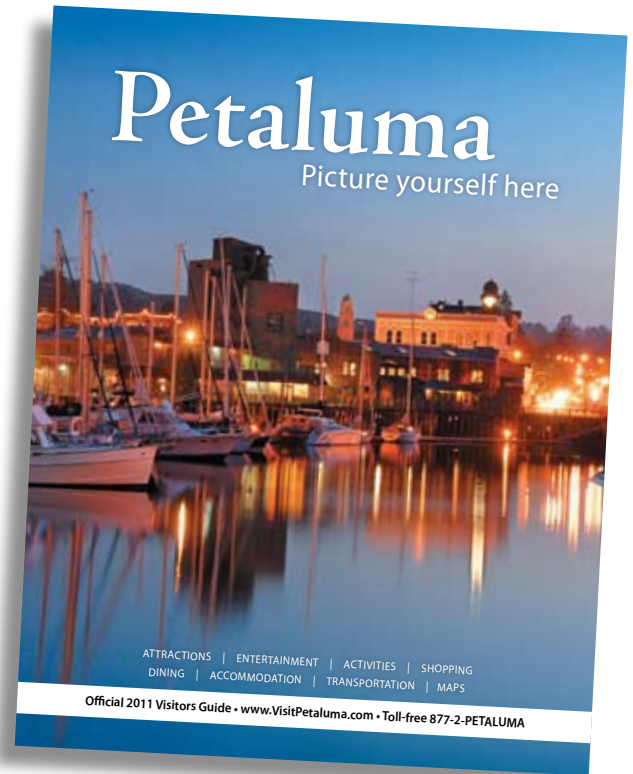


2012 Petaluma Visitors Guide

This annual Visitors Guide is the best pre-planning tool and resource guide for visitors to Petaluma and is distributed at high-visibility locations, including more than 80 sites in Sonoma County, including hotels, retail outlets, restaurants and all visitor centers throughout the county.

The Petaluma Visitors Guide is also sent in response to all inquiries generated by the marketing programs, public relations efforts and media contacts from the Petaluma Visitors Program. In addition to this distribution, the Visitors Guide will also be inserted in the Argus-Courier on March 29, 2012.

The Petaluma Visitors Guide will be posted online in its entirety on petaluma360.com, pressdemocrat.com and visitpetaluma.com



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